

PERSONAL INFORMATION João Samora



(Portugal)

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<https://www.linkedin.com/in/joaosamora>

PERSONAL STATEMENT ► Master in Design and visual culture in IADE;

► Graduated in Design in IADE;

► Brands I have worked with: Cetelem (Bank), ASUS (IT), Nivea (Cosmetic), Volvo (Auto), Yoplait (Retail).

For last years, I've worked as a UI/UX Designer for global companies.

Along these years I have had the opportunity to develop and improve my skills with a focus on company goals.

IT industry is a faster evolving area that requires, besides technical skills, great flexibility, dynamism and also ability to work in an international environment and oriented for results.

Thanks to this rich and varied experience, I have all the necessary skills to set a given project from first idea through conceptual development and design to final project.

WORK EXPERIENCE

April 2017 – Present **UI/UX Designer**
BNP Paribas PF

- UX Responsible for all digital assets
- User Testing Facilitator
- Design and Test all Website's, Mobile App's and Internal Applications
- Wireframing & Prototypes
- Responsible for implementing all Brand UI style Guides
- Business Requirements Developer

Sep 2008 – 2017 **Senior Digital Designer**
ASUS

- Production Manager for print, in-store design and events
- Webmaster for local branch website, product landing pages and newsletters
- Social Media manager for Youtube & Twitter
- Media plan creative designer
- Responsible for Partners funds approvals (Intel & Microsoft)
- Production Manager for print, in-store design and events

Aug 2004 – 30 Aug 2008 **Designer / Art Director**
Wilkens Portugal, Lisboa (Portugal)

Designer / Art Director in several projects areas from branding to ATL & BTL for international and local clients. Experience in events, digital manipulation and retouching.

EDUCATION AND TRAINING

2000–2004 **Degree in Design & Visual Communication**

IADE - Creative University, Lisbon (Portugal)

2007–2008 **Master in Design and Visual Culture**

IADE - Creative University, Lisbon (Portugal)

2016–2016 **Master Course - UI/UX DESIGN**

EDIT - Disruptive Digital Education, Lisbon (Portugal)

2011–2011 **Master Course Web Designer**

PERSONAL SKILLS

Mother tongue(s) Portuguese

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Spanish	B2	B1	B2	B2	B1
French	A2	A2	A1	A1	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Job-related skills

UI/UX
SKETCH
ATOM EDITOR
INVISION
ADOBE CC 2015
WORDPRESS
HTML 5
CSS3
FRAMEWORKS